curriculum vitae

Vytautas Ramanauskas

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currently lives in Vilnius, Lithuania

education

2011 - 2016	**Master of Law (Commercial law)** Vilnius University, Lithuania
2014 - 2015	**Master of Law / Exchange** Utrecht University, the Netherlands

experience

2022 - now **TRANSFERGO**

Lead Product designer (prev: Senior Product designer)

- Team leadership and mentorship
  - Led a team of 3 designers, fostering a culture of collaboration and growth. Provided mentorship, conducted regular one-on-one sessions, and guided team members in aligning their work with strategic goals
- Process improvement and documentation
  - Established and refined design workflows to ensure efficiency and clarity (Design <> Development <> Product)
- Full re-design of the TransferGo Business solution (SME)
  - Increased onboarding conversion from 35.6% to 47.1%, translating to $1M+ of additional revenue for the business
  - Drastically improved the look & feel of the platform, translating into significant user satisfaction improvement and increased NPS score (up to 73)
- Design advocacy - educating stakeholders, driving buy-in and informed decision-making
- Tooling and systems organization
- Performing user research, including user interviews, surveys (pre-release, post-release) (100+ hours of interviews & usability testing)
- Designing for all platforms: WEB, iOS & Android (Onboarding, Acquisition, SMEs)
- Managing, contributing to and documenting TransferGo design system;
  - Creating processes to streamline the implementation (bridging the gap between the design and development team)
- ➡ For more, please see TransferGo case study on my portfolio

2021 - 2022 **BILLO.APP**

Product designer

- Designing both for the Billo web application (demand side) & for Billo creators app (supply side) (Flutter-based, iOS & Android app)
- Identifying opportunities for new products and functionality

- Framing the problems in the inception and discovery phases
- Performing user research (both supply & demand side) - user interviews, surveys, usability testing (pre-release, post-release / moderated & un-moderated) (80+ hours)
- Creating the final UI, prototyping & testing
- Modifying and revising existing designs to meet changing customer preferences
- Developing Billo design system & applying consistent design practices across the company's products
- Designing for all platforms: WEB, iOS & Android (Onboarding, Acquisition, SMEs)
- Managing, contributing to and documenting TransferGo design system;
  - Creating processes to streamline the implementation (bridging the gap between the design and development team)
- ⇒ For more, please see Billo.app case study on my portfolio

2021 - 2021   **TREATWELL**
Product designer

- Working on B2B experiences and designing Connect calendar management tool (both Desktop & Mobile apps)
- Designing experiences from guiding newly signed up partners through setup and onboarding to helping salon owners and receptionists efficiently manage their business.
- Framing the problems in the inception and discovery phases
- Performing user research, including user interviews, surveys (pre-release, post-release) (120+ hours of interviews & usability testing)
- Creating the final UI, prototyping & testing
- Designing Treatwell Connect apps (iOS & Android)
- Modifying and revising existing designs to meet changing customer preferences
- Contributing to and documenting Treatwell design system (collaborating with fellow designers)
- ⇒ For more, please see Treatwell case study on my portfolio

2019 - 2021   **DANSKE BANK**
UX/UI Designer

- Designing and maintaining the style guide & components library of BPM applications
- Defining and driving the UX & UI of BPM applications from end-to-end through prototyping, validation, implementation, launch, and further iteration

- Gathering feedback from the users (internal bank employees) by user interviews, usability testing and performing design reviews

- Creating the final UI and building prototypes

- Modifying and revising existing designs to meet changing customer preferences

- Creating the final UI, prototyping & testing

- Modifying and revising existing designs to meet changing customer preferences

➡ For more, please see Danske Bank case study on my portfolio

courses & certification

2022 - 2023	**Interaction Design Foundation**	
	Copenhagen, Denmark (online)	
2021	**University of Michigan**	
	User Experience Research and Design (Coursera, online)	
2018 - 2020	**Interaction Design Foundation**	
	Copenhagen, Denmark (online)	
2018	**UXkursas.lt UX/UI course**	
	Usability ISO 9241 standard	
2017	**Google Analytics Academy**	
	Analytics for Business	
2017	**Udemy**	
	UX Design Fundamentals & Master's courses	

software & tools

Know very well	Figma, Sketch, InVision, Zeplin, Whimsical, Balsamiq, HotJar, Miro, Trello, Slack, Asana, Notion, Atlassian JIRA & Confluence, Google Suite, MS Suite, Webflow, Framer, Chat GPT
Know well	Adobe Photoshop & Illustrator, Axure RP, Google Analytics, MixPanel, Amplitude, Tableau

languages

Lithuanian	Native tongue
English	Fluent, C1
German	B1